

For Immediate
Release:
June 28, 2008

Contact:
Michelle McGurk, (408) 535-4840 or (408) 655-7332 cell
PIO, Office of Mayor Chuck Reed

Onsite Contact June 29:
Khoa Nguyen, Event Organizer, (408) 497-0210 cell

Mayor Chuck Reed and San José City Council Host CommUnity Resource Fair 2008

San José Residents Invited to 7th Annual Free Family Event

Event: Join Mayor Chuck Reed and the San José City Council for a **free community fair** designed to provide resources and neighborhood services to residents while also providing fun for the entire family.

Live entertainment includes Vietnamese sensation Tuan Vu and San José's own teen star Manuel Romero Jr. The event will highlight vital resources offered by the City, County, and local non-profits and will additionally include all-day live entertainment free activities and interactive booths.

When: **Sunday, June 29, 2008**
11 a.m. to 4 p.m.

Where: **History Park at Kelley Park**
1650 Senter Road
San José, CA 95112

Who: Mayor Chuck Reed, City of San José
Vice Mayor David Cortese, City of San José
San José Councilmembers Pete Constant, Forrest Williams, Kansen Chu, Pierluigi Oliverio,
Judy Chirco, and Nora Campos
Emcee Vicky Nguyen, NBC-11

Background: Mayor Chuck Reed first organized the annual CommUnity Resource Fair in 2001, and it has become a popular annual event. This year's event continues the tradition of providing a venue for residents to learn about services that San José, the County, and non-profits offer. Now in its seventh year, the CommUnity Resource Fair traditionally draws thousands of people who are eager to learn about the services available to them and enjoy the free performances and free food and drinks. In keeping with Mayor Reed's Green Vision, the 2008 Resource Fair will be a "zero waste" event, and all vendors will use recyclable and compostable materials. In addition, various booths, activities, and demonstrations will raise awareness about how to go green and become more energy efficient. The fair will be hosted at History Park in San José, which is home to 26 historical structures that have been moved, restored or reconstructed to their original state. These buildings will be open for viewing and touring, giving the fair a cultural and historical flavor as well.

Visuals: Multicultural performers include:

- Musician Tuan Vu
- Manuel Romero Jr., and the Mariachi Tequila
- San Jose Taiko drum demonstration
- Joy Ying Lion Dance Group
- Martial arts demonstrations
- Aztec dancers

Entertainment will include a children's bounce house and an appearance by Sharkie from the San José Sharks.

Sponsors: Sponsors for the CommUnity Resource Fair 2008 include:

- The Health Trust
- Kaiser Permanente
- Applied Materials
- Cadence
- HP
- Castellano Family Foundation
- Safeway
- Santa Clara Valley Water District
- Silicon Valley Community Foundation
- CET
- San Jose Downtown Association
- Vietnamese Chinese Business Association of America
- NBC-11

Interviews: Mayor Reed and other elected officials will be available for one-on-one interviews. Press will have the opportunity for interviews in Spanish, Vietnamese, and other languages.